

**GROCERY
OUTLET**
bargain market®

Independent
OPERATORS



Local
OWNERS.

Low
PRICES.

LOTS TO
Love.

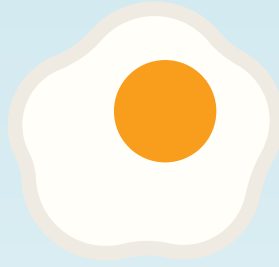


BECOME INDEPENDENT

For over 50 years, Grocery Outlet has partnered with experienced retail leaders who are looking for the next step in their career. Our Independent Operator program gives you the opportunity to start your own business, be your own boss and run your store, your way.

Independent Operators enjoy the backing of an established retail brand and full support of the company without the constant oversight and requirements found in a big box retail environment. We're looking for qualified retail managers ready to invest in themselves and their future.





BY

WHY GROCERY OUTLET?

At Grocery Outlet, we work hard every day to bring our customers the brands they love at prices that are nothing short of pure bliss. Named one of Newsweek's top 15 most trusted retail brands, our customers rely on us to bring them grocery essentials and their favorite products at deep discounts.

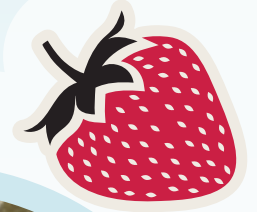
With more than 1.5 million shoppers hitting the aisles each week Grocery Outlet is the nation's largest extreme value retailer.

1946
FOUNDED

460+
STORES

\$3.9B
ANNUAL SALES





HOW WE DO IT

Grocery Outlet is one of the largest opportunistic buyers of grocery items in the country. We sell name-brand items to customers for up to 60% off conventional grocery store retail prices. Since we buy extreme bargains from suppliers, we can maintain strong margins for our Independent Operators and provide a competitive edge in the market.



Wow!



BECOMING YOUR OWN BOSS

As an Independent Operator, you work for yourself and your team. You'll receive no corporate mandated merchandising guides, surprise compliance visits or strict schedule requirements that go hand in hand with typical retail management roles. And best of all, when your store makes more money, you make more money.

As an Independent Operator you have autonomy over your...

Earning
Potential

Product Variety &
Depth You Carry

Store Merchandising
& Local Marketing

Work
Schedule

HR Policies &
Team Compensation

Community
Outreach



BY

FAMILY

Our Independent Operators are made up of a variety of teams including spouses, siblings, and friends. Together they run their business while supporting and spending time with family. The ability to make your own schedule allows you to take the time to attend important events in your life that most conventional retail leaders are forced to miss.

PAY IT FORWARD

Operating a Grocery Outlet allows you to support the customers and community that support you. Our Independent Operators provide the local community with jobs, food donations, fundraising and much more. Our annual Independence from Hunger food drive alone supports over 400 local agencies.



WHAT OUR OPERATORS SAY ABOUT MAKING THE CHANGE TO GROCERY OUTLET...



Ngoc & Thoa Vu

INDEPENDENT OWNER-OPERATORS
Mira Mesa, CA Grocery Outlet

“ You can be your *own boss*,
be your *own business*,
make your *own money* and
have the flexibility to
work with your family
and your community. ”

BY

“ It’s the best decision
we ever made. It’s the
independence we have
as Operators that you
don’t have as a
conventional grocer. ”



Sandy & Jason Thorton

INDEPENDENT OWNER-OPERATORS
Dallas, OR Grocery Outlet

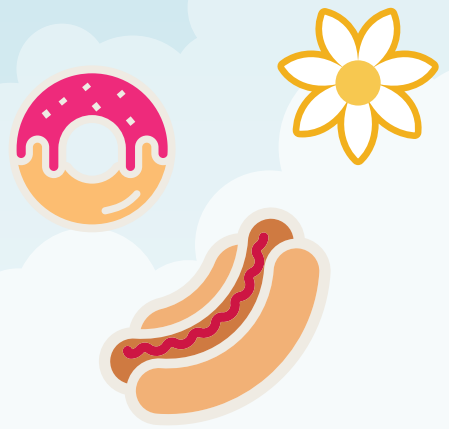


Alix & Aaron Crocker

INDEPENDENT OWNER-OPERATORS
Lompoc, CA Grocery Outlet

“ It really blew us away
that we could *earn a living*
and *support a family* and
make an impact
in our community
all within one. ”





SUPPORTING OUR OPERATORS

When our Operators succeed, Grocery Outlet succeeds. That's why we have teams dedicated to giving you all the tools you need to start a business and grow it over time. With over 400 stores, we've developed support and training systems that have helped hundreds of people successfully transition from management to thriving business owners.

BY

Training

Grocery Outlet provides Operator candidates with a paid training period that includes in-store training with experienced Operators, online training programs to build business skills and a dedicated training coach to give you every tool you need to confidently run your store and lead your team.

Business Logistics

Our Store Transition team is here to help you navigate the red tape and local licensing requirements to run your own business. We provide financial support to allow you to invest in your growing business and guidance around accounting and tax requirements that may be new to you as a first-time business owner.

Marketing

Grocery Outlet's Marketing team will promote your store with a full media buy and provide you with the ability to impact the local advertising. You'll also receive ongoing support, marketing assets and training for social, email, and community marketing to keep your store top of mind with your customers.

Ongoing Support

Being independent doesn't mean being alone. Grocery Outlet provides sales and merchandising consulting, support for ordering, inventory and public relations along with a network of fellow Operators to provide advice based on years of experience and success. You'll always have someone to ask questions to and rely on for help.





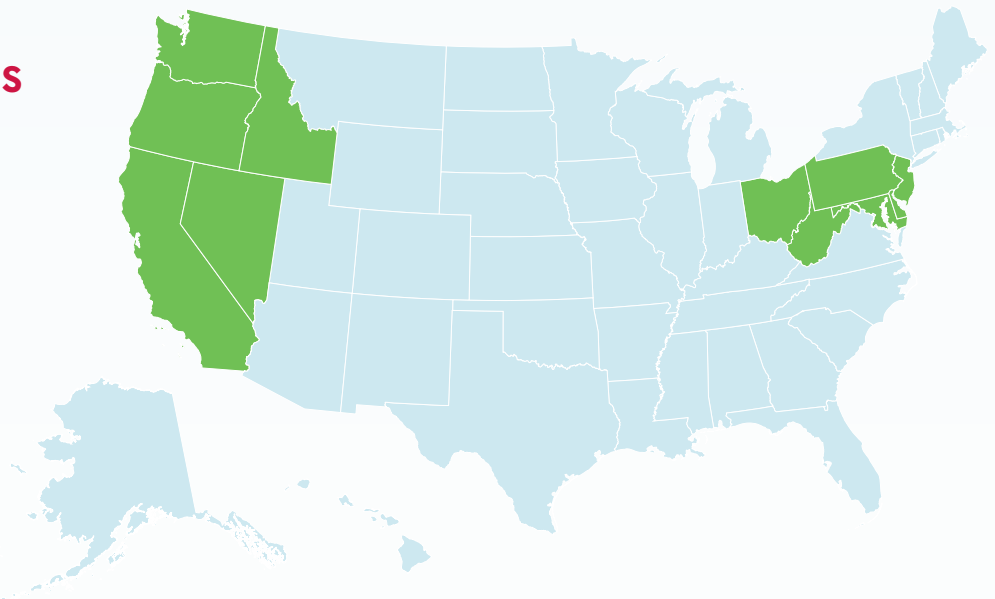
WHAT WE LOOK FOR IN AN INDEPENDENT OPERATOR

- Minimum of 4 years retail store or multi-unit restaurant management experience
- Full-time commitment to operate your Grocery Outlet
- A desire to support your local community
- Willingness to invest in the future
- Willingness to relocate.

BY

Available Locations

- California
- Delaware
- Idaho
- Maryland
- New Jersey
- Nevada
- Ohio
- Oregon
- Pennsylvania
- Washington
- West Virginia



Contact us for more information on specific locations.

Start the Conversation

Ready to learn more about becoming a Grocery Outlet Independent Operator?

Contact us at www.ownagroceryoutlet.com or at (888) 809-1690.

